C-1523

Sub. Code 81817/81917/ 81117/81217

B.Des DEGREE EXAMINATION, NOVEMBER 2019

First Semester

ENGLISH COMMUNICATION - I

(Common for B.Des(Comm. Design) / B.Des(Indus.Design)/B.Des(FD)/B.Des(ID))

(2019 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. What is an active voice? Five examples.
- 2. Define role play.
- 3. What is note-taking?
- 4. How do you scan for information?
- 5. Write any two sentences using past tense.
- 6. What is the use of note-taking?
- 7. Mention any two words with its multiple meanings.
- 8. Correct the error in the following sentences.
 - (a) I go to school on bus.
 - (b) Priya and Rosy is friends.

	(a)	Drink water is essential.
	(b)	I really like to swim.
10.	Mer	ntion any two conditions for 'If' clause.
		Part B $(5 \times 5 = 25)$
	A	nswer all questions, choosing either (a) or (b).
11.	(a)	What is tense? What are the different types of tense?
		Or
	(b)	Write a paragraph on "Nature".
12.	(a)	What are the salient features of paragraph writing?
		Or
	(b)	What are the guidelines should be followed while inferring meaning from context?
13.	(a)	Make sentence using below phrases:
		(i) Over the moon.
		(ii) After the meal.
		(iii) Reading a book.
		(iv) To live and breathe.
		(v) Fish out of water
		Or
	(b)	What are the different discourse markers that can be used?
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9.

 $Change \ the \ sentence \ into \ Gerund.$

14.	(a)	What are prepositions? Give examples.
		Or
	(b)	How do you read a scanned text?
15.	(a)	Write a shot note on noun and its types.
		Or
	(b)	What is intensive reading? Explain.
		Part C $(3 \times 10 = 30)$
		Answer all questions.
16.	(a)	What are conversational techniques?
		Or
	(b)	What are the expressions of comparison? How to make comparison for in english?
17.	(a)	Describe the techniques for guessing meaning from context.
		Or
	(b)	How do you expand nominal compounds?
18.	(a)	What should you include in a letter to an editor?
		Or
	(b)	How would you plan and prepare for a family tour?
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14.